



HOSPITALITY AND COMMERCIAL REFINISHING

Find out the tips and secrets of bathtub refinishing.

The Hospitality Industry uses Bathtub and Tile Refinishing to maximize renovation dollars while saving big with minimum downtime. Now more than ever, bathtub and tile refinishing has become the quickest and most economical way for Hotel and motel owners to give their guests a modern, clean bathroom with minimum cost. In addition to a cleaner, more modern looking bathroom, housekeeping is quicker and easier when a bathtub and surrounding tile walls are refinished together, because mold and mildew do not form in grout lines or caulk lines.

The commercial bathtub refinishing process is superior to bathtub replacement and bathroom renovation in several ways; the cost is a fraction of major renovation, the downtime is hours instead of days or weeks, meaning less revenue loss, and not touching the plumbing means less trades involved in the process.

Bathtub refinishing alone has distinct advantages due to the improvements in non-slip surfaces in recent years.

Bathtub refinishers can apply a non-slip finish as a part of the refinishing process, or they can apply a non-slip finish on a tub that otherwise does not require refinishing. These services can be performed within one visit, and often, the room can be returned to service the very next day. Compare this short downtime with the lost revenues from having a room taken out of service for days or weeks, and most hotel

operators agree that bathtub refinishing is the best way to maintain a facility. Factor in bathtub and tile refinishing together, and you have nearly an entire bathroom remodeling package which can be completed in just a day or two.

Recent improvements to coating cure times has transformed the bathroom refinishing industry for the better.

Standard cure times used to run from 3 to 7 days, with the only exceptions being either a less durable quick-dry coating, or using portable infrared heaters to "bake" a bathtub in a few hours. However, in the last several years, companies such as Sumter Coatings Research Laboratories have developed products which cure in a matter of hours at room temperature, yet still deliver superior performance characteristics. Eco-friendly, low odor refinishing coatings allow for the refinishing process to be performed with minimal disruption to hotel guests. All of these improvements combined means that now, more than ever, commercial Bathtub and tile refinishing is the ideal solution for hotel and motel bathroom renovation. Where coatings have improved over the last several years, there have also been major improvements in the equipment used in the refinishing process. Carpet protection and masking products, spray painting coating and portable fume exhaust equipment have all improved rapidly, allowing for the refinishing trade to be among the least disruptive to hotel guests.

Newer high performance coatings, better equipment, and durable, high gloss, easy-to-clean, anti-slip surfaces all combine to make commercial bathtub refinishing an important tool for hotel and motel operators in these trying economic times, and keep them ahead of their competition

